

# AJHION INTERNA

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD 185 East 85th Street, New York, N.Y. 10028 - (212) 289-0420

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## FOR DISCO DANCING: GOWNS, PAJAMAS, DAYWEAR

- DANCING DAYWEAR includes show-off bras
- DANCING GOWNS & PAJAMAS, often in heavier gauge for more opacity
- THERMAL INNERWEAR, QUILTING, to ward off day or night chills
- SATIN & other glossies; lace; new mono- & bi-tones; black

CAMISOLES: Shiny black Enkalure tuxedolook ruffled white satin bib edged black crochet (Sheer Madness/Cira), black petaledged V-neck polysatin (Halston/Vassarette), plum Antron, medallion lace inset (Lily of France), lined ivory mousseline, French crochet lace (Lore Lingerie), black/gold windowpane check lame, sequinned medallion (Fernando Sanchez).

TEDDIES: Hi-rise leg, snap crotch satin tricot, scalloped sheer lace on plunge, slit sides & hem (Flair), ivory polysatin jacquard, draped neckline (Sheer Madness), petal-edged bias-cut polysatin, spaghetti straps (Halston), antique rose satin, embroidered net V-neck inset (Lily), bronze charmeuse, triangle lace inserts (Lore).

SLIPS: 29" Cafe-au-lait bare-up strapless Antron/spandex (Formfit Rogers), 45" satin tricot, contrast bands on plunge neckline, & slit hem (Flair), black knee length poly chiffon, lace medallion (Sanchez), rose dawn side-opening satin/lace bra slip (Lore).

PANTIES: Black/white nylon net garterbelt; black/white satin tap pants, grosgrain ribbon forms side slit; eyelet-look red Antron satin/sheer net string bikini (Sheer Madness), water lily satin crepe tricot dance pant, clipped lace trim, tiger lily (Formfit), seashell-embroidered black nylon chiffon bikini (Vassarette), red satin Remarque (continued on page 2)

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COOL DRESSES FOR HOT RESORTS '78-'79

The strong trend for sheer fabrics in dayinto-evening dresses that created such a strong Fall dress season, continues for Resort and looks as strong going into Spring.

- ... LEGS: SKIRTS are shorter, slim, slashed on one side or both, wrapped, petal or tulip hemmed
- SHOULDERS: Bold but softer, with less padding; more construction, seaming, shirring, tucks, yokes
- .. WAISTS: Defined, set-in, belted
- ... FABRICS: Pure silk...Polyester: tissue faille, georgette, chiffon, jersey... Qiana nylon...rayon, acetate return in strength, frequently blended... Cotton ... Floral prints excellent, most important, many widely spaced ...Lots of black/white and much red, mauve, jade, turquoise, celadon, seafoam

1-PIECE DRESSES -- WRAP: Pink, blue shawl collar poly georgette print (P.J.Walsh), black, seafoam spaced floral rayon crepe, shawl collar, long sleeves (Gil Aimbez/Bon Menage), sleeveless black, turquoise stretch fabric, rolled shoulder, elastic waist (Stan Herman), red, blue shawl collar cottonknit, kangaroo pockets, 3/4 sleeves; white, banana matte jersey double-wrap, short sleeve, patent belt (Jesper Nyeboe/Seymour Stern)... BUTTON-FRONT COATDRESSES: Bold flower print crepe de chine, shawl collar, leather belt, beige, cerise (Don Day Designs), small black clover print rayon crepe, open neck, turn-back lapels, detachable peplum (Aimbez), green poly crepe de chine confetti print poet's shirt, elasticized waist (Robert Janan Ltd.), black silk chain print skimmer, banded neck, braid belt (Soo Yung Lee/Umi Collections), pleat-shoulder, shirt sleeve olive drab double georgette, narrow (continued on page 2)

shawl collar (Tahari) ... BLOUSONS: Lettuceedged handkerchief hem black Qiana crepe, flutter sleeves (Morton Myles), piped petit fleur poly georgette, cap sleeve, shoe button shoulder, piped belt (Day), lilac melon floral poly crepe de chine, banded low neck, 3/4 elasticized sleeve (Janan), elasticized waist, 3/4 sleeve silk crepe de chine, low V-neck, rose, seafoam, lilac, azure (Lee), seafoam jacquard double georgette, tiny shawl collar, short sleeves (Tahari)...SHIRTDRESSES: Red/white, navy/ white montero hat print acetate/nylon (Cathy Hardwick), large black, brown flowered cotton, short raglan sleeves, shirttail (Walsh)...SUNDRESSES: Siamese village print tucked cotton (Thai Lines), backless halter cotton scarf print, scarf (Herman)...OTHER: Sleeveless rayon-acetate faille (Hardwick), bias-skirt poly georgette, banded neck, flanged tucked shoulder, obi (Myles), waisttied straw pistachio candystripe cotton, banded neck, placket, drop shoulder (Thai), imported black Poiret rose print jersey, Vneck, envelope sleeve, silver belt (Nyeboe), navy-camel pinstripe georgette slipdress/ short sleeve slouch jacket (Tahari).

2-PIECE DRESSES: 2-tone montero hat print acetate-nylon bowling shirt/slim skirt, elasticized waist; white, sunflower, cornflower, licorice cotton-nylon cardigan/short skirt (Hardwick), large floral print cotton dolman, top pocket/dirndl (Walsh), ruby matte jersey shirred-shoulder top, banded collar/ asymmetric-hem skirt (Day) . black, turquoise strapless bathing suit stretch-top/gored skirt (Herman), blue- or magenta-white window pane cotton short sleeve shirt/ dirndl; bisque-white cotton print blouse, solid ruffle collar & cuffs/split-tier skirt (Thai), rose, blue wallpaper print poly matte jersey peplum shirt/gored skirt; aqua knit cotton-rayon print placket shirt/gored matelasse skirt/scarf (Janan), large, belted banana-white, white-camel Jasco jersey overblouse, braid trim/straight skirt slit front & back; claret, fern, cantaloupe matte jersey draped asymmetric top, gathered shoulder/straight skirt (Nyeboe), long sleeve silk crepe de chine shirt/scarf print (Lee)...3-PIECE: Mushroom tissue faille cocoon jacket/side-buttoned camisole/ pants (Myles), crepe de chine shirtjac/pants/ georgette wrap top (Day), loose taupe 3button blazer/slit skirt/creme camisole (Lee).

(continued on page 3)

French brief, embroidered net trim (Lily).

BRAS: Embroidered net adjustable tie front bandeau, Enkalure back, red, black (Sheer Madness), nylon lace Amourette tube, black/ecru, red/black (Formfit), plum Antron nylon, front-hook, lace medallion (Lily), charted charmeuse: front-closure, crochet lace appliques; double-faced print underwire (Lore).

DANCING -- GOWNS: Off-shoulder tie neck poly jersey, released tucks, side slit (Albert Nipon/Swirl), long satin shirt, epaulets, scarf, rose, ivory (Adri/Royal Robes), burgundy, blonde, black Antron satin tricot: large self rose at deep Vneck, gathered slit front; small flowers & bow at elasticized smocked ruffled bodice (Stan Herman/Kentelle), button-front pale lavender velvet, scoop neck, drawstring (Geoffrey Beene/Swirl), waist-plunged iridescent mauve silk satin (Lore), spaghettistrapped slip tops, charcoal, pink Antron III: double-stitch trim, adjustable bodice, gathered spaghetti drawstrings & ties; matching dyed lace inset, peplum on front-tied drawstring (John Kloss/Cira).

PAJAMAS: Sleeveless red, black Qiana choir-boy tunic, lifesaver rings, ties, straight pants (Beene), iris nylon/poly/cotton moire caftan shirt tunic, contrast sleeves and pantcuffs (Sanchez), sleek copper Antron satin, tiny collar, narrow push-up sleeves, skinny pants (Bill Tice/Swirl), satin-banded iridescent acrylic/poly velours, T-top (Katja/Appel), double-breasted shawl collar jackets: champagne, silver crepe-back satin, lace yoke, straight pants; red sequin jacket, satin pants (Bill Blass/Royal Robes).

THERMAL INNERWEAR: 100% Chloro fiber Long Johns and long sleeve spencer; all-wool pointelle cami-brief, nylon/wool pointelle pantaloon (Lily), thermal cotton: sleeveless camisole & knee pants, teddy, pajamas, scalloped lace frames Swiss embroidery trims (Sheer Madness), thermal cotton/poly boatneck gown, blouson pajama (Formfit), poly/cotton winter leg warmers (Vassarette).

QUILTED WARMTH -- JACKETS: Reversible 2-tone silk satin double-breasted blazer (Lore), short, slim floating floral Antron satin, drop shoulder, buttons at neck (Herman) -- ROBES: Back-to-back English multi print poly/rayon challis, drop shoulder, toggle buttons (Adri), multi-color polysatin overlay (Blass).

Sportswear goes the same route as Resort dresses, only more so: more lean & leggy, more slits, more bareness ... waist-cinched and arrow-straight ... Linen, silk gauze and crepe de chine, charmeuse, chintz, cotton, white glove leather & Ultrasuede ... Tropical colors, plus white, blush, cream, dark brights.

JACKETS: Oversized white leather 1-button blazer, narrow lapels; loose open shirtjac, straw, cloud, lagoon, papaya linen, patch pockets on both (Anne Klein), topstitched white Ultrasuede 3-pocket blazer, shoulder pads; navy gabardine double-breasted blazer, low lapels (Blassport), loose open charmeuse cardigan, wine, black (DDDominick), tobacco, turquoise Swiss cotton golfer, shawl collar, elasticized waist; doublebreasted cotton shirtjac, waistband (Gil Aimbez/Genre), olive, khaki, raisin, 2button padded shoulder fatigue look, epaulets, narrow long lapels, cinch waist, in military cotton, chintz or linen (Bill Kaiserman/Rafael), loose, open jacket in pineapple cotton lace (Bill Atkinson).

SKIRTS: Side-slit crepe de chine, coral, green, blue, red, magenta (DDDominick), double-slit crepe de chine, artichoke, iris, cayenne, cloud, papaya (A. Klein), front-and back-wrap silk, all colors (Rafael), silky dusty-pink mesh; dusty pink, mauve corduroy walking skirt (Atkinson), white Ultrasuede side-wrap, 4 buttons; straight front-slit worsted wool, 2 pockets; pleated front and back crepe marocaine button-front, belt; pink, blush, seafoam (Blassport).

SHIRTS, TOPS: Asymmetrically closed sleeveless chintz shirt, epaulets, shawl collar, purple, brick, raisin, khaki; spaghettistrapped chintz bra; 2-pocket silk/cotton T-shirt, V-neck, cap sleeves, black, khaki, gray (Rafael), short-sleeved confetti dot cotton V-neck top; red squash-print cotton dolman shirt, tie in front or wrap & belt (Atkinson), short sleeve silk gauze V-neck overblouse, cayenne, artichoke, iris, papaya, cloud; short sleeve crepe de chine shirt, 2 bellows pockets, ochre, lagoon, cyclamen, geranium (A. Klein), backless turquoise cotton print halter, button-down collar (Genre), red, green dotted silk jersey shirt, V-neck long sleeves (Dominick), contrast-trim cotton jersey top, low Vneck; front-button crepe marocaine overblouse, U-neck, drop shoulder, side slits, both in slate, shell pink (Blassport).

PANTS: Gray dawn velveteen, softly gathered at waist; narrow red, blue, black stripe cotton trouser (Atkinson), loose straightleg pleat-front, turquoise cotton print (Genre), wine, black silk charmeuse skinny pants (Dominick), 2-pleat rayon/linen trouserpant, loden, cream; corduroy, charmeuse, flannel, linen jean pants (Blassport), 15" leg single-pleat high-waisted cotton pant, olive, raisin, khaki; chintz or cotton sideslit short shorts, waist pleats (Rafael), white leather pegged pants; pleat-front silk/linen peg tops, wide waistband; straw linen midcalf Casablancas (Anne Klein).

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COOL DRESSES: (continued from page 2) AFTER 5:00 -- SKIRTED: Black polycrepe plunge neck, slit sleeves, rhinestones trim neck & shoulders (Morton Myles), spaghettistrapped red, royal double georgette camisole top, elasticized waist, long tulip skirt (Day), long, straight mocha panne velvet coatdress, satin shoulder, collar, cuffs (Aimbez), zigzag cotton print halter top, long quiltborder skirt (Thai Lines) ... PANTED: Contrastpiped silk crepe de chine cardigan/straight pants; flame pattern whispersilk tunic, tasseled cord belt/white pants (Lee), cherry, royal georgette tulip tunic/black crepe de chine pants (Day), turquoise, fuchsia, violet acetate-rayon satin tank tunic/pants (Myles) ... JUMPSUITS: with narrow legs; green, gold, mauve, black satin-back rayon crepe, elasticized waist drop-shoulder shirttop; pink-blue plaid poly georgette banded collar, dolman sleeve (Walsh).

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## AVEDON RETROSPECTIVE AT METROPOLITAN MUSEUM

An affecting and nostalgic look at the way we were, these decades past, through the gifted lens of Richard Avedon. 200 photos, some never published or exhibited before, form a passing parade of fabled fashions, fashion super-models, storied personalities of the arts, stage, screen, the dance; and elegant socialities. It's a preview of the 232-page, \$50 book, published by Farrar, Straus & Giroux. Avedon: Photographs 1947-1977 is on view at the Metropolitan Museum of Art in New York through November 5th.

## ############ IMPORTANT DATES

N.Y. - Spring Ready-To-Wear, Oct. 30-Nov. 6 N.Y. - N.A.D.I. - Display Market, Dec. 9-13

#### RESORT SWIM AND BEACH WEAR GO INTO HIGH GEAR

... HI-THI -- high & super-high cuts on the thigh give elongated look to the leg

... MINI-MAILLOTS vie with BARE BIKINIS -bandeau & halter tops, bras

... VIVID SOLIDS newer than prints

... LYCRA SPANDEX (stretch) provides
featherweight figure flattery and
function, even in coverups

... <u>NEW BEACH FABRICS</u>: Plysh -- a Swedish poly/cotton velvet-terry; <u>Thermo</u>, a 50-50 poly-cotton weave

SLINKY MAILLOTS: Antron-Lycra, sunburst shoulder drape, Nile, red, black, blue (Kamali Swimwear), nylon-Lycra ruffletop, tuck-away halter ties, rose, black, blue (JerSea of Sweden), flowered Lycra-blend U-neck, gathers (Roxanne), Lycra-blend V-neck, center front gathers, burgundy, blue, brown, khaki, fuchsia (Dior/Roxanne), Antron-Lycra moire front-tied halter, blue, spearmint, strawberry, mango (John Kloss/ Roxanne), nylon tricot bandeau tops; handpainted, back seam; pleated ruffle, wine, hibiscus, khaki, purple (Monika Tilley/ Elon of California), ivory, Sahara Lycrablend square neck, trapunto; terra cotta Lycra foulard, lace front (Gottex of Israel), Antron-nylon leotard swim suits: gathers down front & back, cross straps; convertible halter gathers into twist at neck, black, rust, steel blue, wine (Danskin).

HI-THIGH MINI-MAILLOTS -- HALTER: Low plunge black Antron-nylon gathered trunk front & back (Kamali), adjustable deep plunge, low-low back, black, brown, violet nylon-Lycra (JerSea), black- or red-striped Lycra monokini, adjustable legs (Kloss) -- BANDEAU: Waist-tied pleated nylon tricot (Elon), beige-turquoise Lycra batik (Roxanne), shirred front (Dior) -- OTHER: Deep plunge Lycra satin, gold, azure, orchid; two-tone cut-out Lycra (Gottex), multicolor stripes on black, cut-outs (Jer-Sea), natural, magenta nylon tricot V-neck, crossed straps, color-matched shell trim (Elon).

BIKINIS -- STRING: Bow-front multi-floral Lycra bandeau bra (Kloss), double-string clasp-front bra, 6 colors (Roxanne), puzzle-print Lycra string-bra, too (Dior) -- BANDEAU: Antron-Lycra tied-in-front scarf bra/ruffle bottom, lavender, coral, blue, Nile (Kamali), gold, orchid, midnight blue (Gottex) -- OTHER: Velvet-terry Plysh, tied sides/slider bra, contrast Lycra borders, violet-rose, black-copper; with butterfly bra, violet-green, rose-black (JerSea), brushed hibiscus nylon-Lycra print link bra/blue bottom; nylon tricot linked with braided silk cording (Elon).

ON THE BEACH COVERUPS -- SKIRTS: Lycra pareu (Dior), white terry robe, diaper skirt; harem Antron-Lycra (Kamali), side-slit Antron-Lycra moire (Kloss), swimsuit-coordinated Trevira midcalf sidewrap (Danskin) -- TUNICS: Short-dolman, mitered V-neck, violet, copper, rose; cuffed-long-dolman boatneck, multicolor stripes on black, white piping (JerSea) --DRESSES: Long slit-front velours, bandeau top; batwing gauze big dress (Elon), strapless multifloral Lycra sundress, drawstring waist (Roxanne) ... PANTS: Elastic-waist pink, blue velours/short sleeve patch pocket sweatshirt (Kloss), satin shawl collar blazer/ straightleg pants, biscuit, black, orchid, ruby (Gottex), Thermo-weave athletic waist, ribbed-cuff/hooded zip-front sweatshirt, white, black, purple; poly-panne velvet zip-front jumpsuit, cap sleeves, elasticized waist, tan, coral, rust, natural; white gauze harem pants/push-up sleeves, tie-front top (Elon), cuffed Bermudas, blue, gold terry (JerSea) -- OTHER: Engineered Art Deco print Lycra-blend caftan (Gottex), short chenille-terry wrap, drawstring waist, dolmans (Elon), striped poncho (Dior).

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IMPORTANT DATES
FLORENCE - Pitti-Donna, Spring '79, Oct. 13-16
MILAN - Spring Ready-To-Wear, Oct. 15-19
PARIS - Spring Pret-A-Porter, Oct. 21-25
LONDON - Spring Ready-To-Wear, Oct. 25-29
COMO - Ideacomo-Fabrics, Italy, Nov. 7-10

## FASHION INTERNATIONAL . NEWS AND VIEWS OF THE INTERNATIONAL FASHION FIELD

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